

Ruggero Chiminazzo

Senior Spatial Designer | Retail, Experiential & Delivery

Manchester, UK · rc@rcstudio.co.uk · +44 7526834583 · <https://www.linkedin.com/in/ruggerochiminazzo/>

- Senior retail / spatial designer with strong experience in concept development, 3D visualisation, experiential environments, and live rollout delivery across the UK, Europe, and Asia.
- Skilled at turning early ideas into clear spatial proposals, brand environments, visuals, and technical information that support decision-making and delivery.
- Comfortable coordinating stakeholders, consultants, and contractors while maintaining design clarity from concept through build, snagging, and handover.

Independent Spatial / Retail Designer

Jan 2026 – Present

- Providing freelance retail rollout support to a retail design consultancy, producing store-planning and CAD packages within an established international programme.
- Adapted quickly to client templates and processes, delivering to short deadlines and turning review amendments around promptly.
- Developing independent spatial, retail and installation projects, alongside small-group creative workshops.

Senior Global Retail Designer

Clarks — Nov 2024 – Dec 2025

- Led feasibility, concept development, spatial design, and international rollout for 30+ stores across multiple regions, including site coordination visits, supporting contractors and partners through delivery and handover.
- Worked within the global environments team to validate early-stage design feasibility and consistency.
- Developed spatial concepts and scale-accurate 3D environments, producing build-ready rollout packs for delivery.
- Owned and maintained global standards and key details to ensure consistent delivery across regions and partners.
- Delivered multiple projects concurrently under tight timelines.
- Managed external consultants and international stakeholders, coordinating requirements to ensure quality and on-time delivery.

Senior Retail Designer (International)

JD Sports — 2017 – 2024

- Lead spatial designer for South East Asia (regional ownership), co-managing the live rollout pipeline and shaping customer-facing branded environments across the region.
- Designed and delivered 200+ stores across UK, EU, US, and South East Asia.
- Led end-to-end spatial design delivery across a large, live international portfolio.
- Supported live builds via site walks, snagging, and delivery alignment with project teams and contractors.
- Developed standard details, spatial systems, and rollout frameworks.
- Maintained clear project tracking and communication to keep delivery moving under changing priorities.
- Partnered with Space Planning teams to align store layouts, fixture planning and customer flow with commercial priorities.
- Led and mentored designers; coordinated external teams and consultants.
- Regular site visits across Europe and South East Asia, supporting delivery and stakeholder alignment.

Retail Spatial Designer (External Consultant)

Replay Fashion Box — 2011 – 2017

- Designed approximately 80 stores including 12 flagships across Europe and Asia.
- Supported global brand and concept development.
- Produced visuals and presentations across varied project scales.
- Frequent site visits across Europe.

Freelance Architect/Designer

2011 – 2017

- Delivered residential, event, and temporary spatial design projects from concept through delivery.

- Managed commissions independently from concept to delivery.
- Client coordination, design development, and visual production.

Studio Architect

Bongiana Architetture — 2007 – 2010

- Commercial, retail, residential projects and competitions.
- Interior design, visualisations, and presentations.
- Early-career architectural and interior design work across commercial, retail, and competition projects, with a strong focus on visualisation and concept communication.

Tools

AutoCAD · Affinity Studio · SketchUp · Photoshop · InDesign · Illustrator

Core Skills

Delivery & Site: On-site Coordination · Contractor Liaison · Snagging / Punch Lists · Handover Support · Programme Awareness

Design & Visualisation: Spatial & Retail Design · Experiential Environments · Concept to Delivery · Scale-Accurate 3D Environments · Spatial Systems & Standards · Stakeholder & Consultant Coordination · Multi-project Delivery

Languages

English (fluent) · Italian (native)